

# PLANNING FOR THE CLUB'S 50<sup>TH</sup> JUBILEE CELEBRATIONS IN 2020

## **PROGRESS REPORT**

August 2019



### **BACKGROUND**

- After some success at organising social functions for expatriate Sri Lankans in Brisbane in the early 1960's first by the late Eric Ferdinands and later by others who joined him, sufficient interest was shown for the establishment of a club.
- The Silver Fawn Club was established on 30th May 1970 and held its first Meeting on 10th June 1970, with the late Eustace Fernando elected as the first President.
- The Club was incorporated on 11th June 1987.
- The Club is best described as a family club, fostering all social and sporting activities, and catering for members of all ages, creed or races and people of all walks of life.
- The Club acknowledges all committees and members who have freely given their time and on-going support over the years. This commitment continues to this very day, without which the Club will cease to exist.

## COMMENCING PLANS FOR THE 50<sup>TH</sup> JUBILEE CELEBRATIONS

- The 2018 Management Committee, at their meeting on 11<sup>th</sup> May 2018, commenced work on preparations for the 50<sup>th</sup> Jubilee through two actions:
  - 1. Appointed 4 Committee members to lead the plans Gerard Fernando (Chairman), Davenal Flanderka (Vice Chairman), Susan Fahir (Secretary) and Deborrah Jansz-Cox (Asst Secretary).
  - 2. Called a Special General Meeting to engage members and seek their input/help.
- A Special General Meeting was called and held on 16th September, attended by 40 members.
- As expected, a variety of issues and ideas were discussed and noted, covering venues, catering, ticket costs, funding the event, souvenir, raffles and fundraising, transport, bands etc.
- The following members agreed to head the following sub committees:
  - Functions Co-Ordinator Andy Weerasinghe
  - Major Raffle Gerard Fernando and Fyri Fahir
  - Souvenir Alan Western



# **50TH JUBILEE CELEBRATIONS - PROGRESS SUMMARY**

The 50<sup>th</sup> Jubilee Committee continues to meet regularly. Progress is as follows:

#### DATE & EVENT NAME:

- DECISION: Date for the 50<sup>th</sup> Jubilee Celebration will be Saturday 20<sup>th</sup> June 2020.
- Actual name for the event yet to be finalised.

#### VENUE:

- A cross-section of different venues were researched including the Grand Chancellor, Royal on the Park, the Stamford Plaza, the Tivoli (Fortitude Valley), Cricketers' Club ('Gabba), Alan Border Cricket Ground (Albion), and three exclusive Private School Halls.
- DECISION: The Grand Chancellor has been selected and booking made. Key reasons:
  - Best overall pricing for room hire and catering packages.
  - Flexibility to add Sri Lankan dishes to menu, use our own chef, bring our own finger food for canapes.
  - Presentation/decor of venue, central location, parking and other venue facilities.

## 50<sup>TH</sup> JUBILEE CELEBRATIONS - PROGRESS SUMMARY (CONTINUED)

#### TICKET PRICING:

- We are targeting to sell 200 tickets. Break-even point is approx \$55 \$65.
- **DECISION**: ticket prices will be \$60 for members and \$75 for guests.
- Consideration being given to having an early payment plan.
- Issue is how we reward long-term members vs members who have joined in the last 1-2 years. Should we discriminate anyway?

#### SOUVENIR:

- Alan has proposed a 'golden' theme for the souvenir, preferably A4 size, 36 pages.
- Design and printing costs have been sourced.
- **DECISION:** Costs to advertise in the Souvenir have been agreed.
- To add value, we will include Souvenir adverts on the Club's website.



## 50<sup>TH</sup> JUBILEE CELEBRATIONS - PROGRESS SUMMARY(CONTINUED)

#### RAFFLE:

- Looking at how we can source a first prize of two airline tickets to Sri Lanka.
  - Some Committee members are trying to use their airline contacts.
  - Also considering asking the airlines to let us "buy-one, get one free".
- If this works, we could market the raffle wider than just the Brisbane Sri Lankan community.

#### FUNDING:

- Major funding for the event is expected to come from:
  - Ticket Sales
  - Major raffle
  - Souvenir advertising
  - Possible Grant from the Brisbane City Council
  - Allocation from the Club's funds



## 50<sup>TH</sup> JUBILEE CELEBRATIONS - PROGRESS SUMMARY (CONTINUED)

#### OTHER:

- **Band** We need a band which caters for Western and Sri Lankan music. We are considering getting a band from Melbourne or possibly a any of the bands from Sri Lanka which may be touring in Australia in June 2020.
- **Transport** we hope to provide bus services from the Northside and Southside especially to enable senior club members to attend the event.
- Complimentary Invitations we need to allocate 10-15 tickets for guests and dignitaries. Anton Swan (Honorary Counsel for Sri Lanka) to invite the Qld Premier, Lord Mayor and Councillors, and Sri Lankan Ambassador to the event.
- Club Website The 2019 Management Committee have refreshed and redeveloped the Club old website. We believe that having a fully functioning website is the successful marketing of this major event ie. attracting and promoting sponsorships, and engaging with members and guests.

# **50<sup>TH</sup> JUBILEE CELEBRATIONS – TO SUMMARISE...**

We are on our way!

A lot has already been done,

But

There's heaps yet to be done....

And we need all the help we can get!



## **50<sup>TH</sup> JUBILEE CELEBRATIONS – WANT TO BE INVOLVED?**

Please contact Gerard Fernando

or

any other nominated Celebration Committee members

Davenal Flanderka,

Susan Fahir,

**Deborrah Jansz-Cox** 

if you would like to be involved...



# **50<sup>TH</sup> JUBILEE CELEBRATIONS – ORGANISING COMMITTEE**

NAME	PHONE	EMAIL	COMMENTS
Gerard Fernando	0407 453 535	gerard fernando@bigpond.com	Chairperson (and Club Vice-President)
Davenal Flanderka	0419 024 708	dfla3050@bigpond.net.au	Vice Chairperson (and Mgt Committee member
Susan Fahir	0409 262 855	treasurer@silverfawn.com	Secretary (and Club Treasurer)
Deborrah Jansz-Cox	0466 976 087	secretaryofsilverfawnclub@gmail.com	Assistant Secretary
Herbert Tucker	0402 115 871	president@silverfawn.com	Club President
Laurensz Manricks	0408 414 973	secretary@silverfawn.com	Club Secretary
Andy Weerasinghe	0448 880 608	andywe@ipsecurity.net.au	Club Vice-President. Co-ordinating the 50th Anniversary Function
Alan Western	0414 980 499	alanwestern@bigpond.com	Co-ordinating the 50th Anniversary Souvenir
Thomazine Fernando	0419 480 808	thomazinefernando@bigpond.com	Mgt Committee Member
Fyri Fahir	0417 787 248	fyri.fahir@gmail.com	Mgt Committee Member
Warren Loos	0402 303 541	warren.loos@loanmarket.com.au	Club Member



